

## **AMHA BOD MEETING MINUTES**

**Tuesday, April 13, 2021**

**6 p.m. CST**

**Conducted Via Zoom**

1. Called to Order at 6:03 p.m. CST - S. Peterson
2. Roll Call - D. Hopkins: Present-S. Peterson, L. Murray, B. Kelly, D. Hopkins, L. Perdue, C. Severson, J. Rutledge, K. Lunde; S. Infante joined the call at 7:02 p.m. and D. Henrich joined at approximately 7:35 p.m. Absent: S. Murray, D. Rogers, A. Harris.
3. President's Report - S. Peterson shared that she is getting positive energy for the 2021 show season; positive feedback on website updates and the new Members Only educational seminars offered live online and then recorded/saved on the website has been very well received by the membership. They are well done, professional, and very helpful.
4. Finance Report - V. Shingledecker responded to a few questions about the Finance Report in the Treasurer's absence. The financial position is currently good and looks good for 2021 overall. The Treasurer will present the Budget at the May, mid-year meeting for review/approval by the Board.
5. Office Update- V. Shingledecker: the staff is getting caught up on all paperwork and many of the issues created by the transfer of data from the old system to the new system have been addressed. Website updates are being made quickly and accurately. Shows so far this year have had good numbers of horses and exhibitors in attendance.

6. Old Business:

A. World Show Updates - L. Mullen: Due to additional charges in 2020 and 2021, the World Show Manager is requesting an increase from \$115 to \$135 for 2021. The additional charges include a \$12 tax that was added in 2020 and an additional increase of \$5 per stall being added in 2021. D. Hopkins made a motion to increase the price of Priority 2 stalls from \$115 to \$135 in 2021 and reduce the cost of Priority 1 stalls from \$207 to \$175. Seconded by L. Perdue, the motion passed unanimously. Also discussed was the ability of any World Show entrants to choose Priority 1 stalls in any of the buildings in order to choose where they are in that building, rather than wait for the random draw. This is already permissible, but the Board felt we should explain this more clearly when promoting World Show deadlines and entries.

7. New Business:

A. Gelding Incentive Fund/Lifetime Membership for Auction - Jennifer Williams made this request on behalf of the Gelding Incentive Committee. L. Perdue moved and J. Rutledge seconded the motion to gift one AMHA Lifetime Membership to the Gelding Incentive Fund to be offered in the annual fundraising auction. The motion passed unanimously.

B. JSW Sale at World Show - Allison Rosauer, representing the Whitt family, requested the Board allow the Whitt family to sponsor a World Show Sale during the 2021 World Show. Discussion included, when and where the auction could take place, how long/how many horses would be included, etc. K. Lunde made a motion to allow Ms. Rosauer to move forward with discovery on a JSW

Sponsored sale during the 2021 World Show and bring more information to the Board at a future monthly Board Zoom meeting. Seconded by B. Kelly, the motion passed unanimously.

- C. Lifetime Membership List - V. Shingledecker had previously requested assistance from all Regional Directors to update the AMHA membership list in order to save hundreds of dollars when we mail to the entire membership, for example the newly created Newsletters. Some work has been done, but more is needed so both Val and Sheryl Peterson are asking that we all continue to work through the list, with special attention on Lifetime Members since the Office has not way to track continuing activity and/or interest or even if these members are still living. The Board members on the call agreed to continue to work on the list and send updates to Val as needed.
- D. Idea for Listing Owners as Unknown when sold horses not transferred - T. Greaves
- E. Committee Updates - It was requested that any of the BOD members who are listed as Liaisons for Committees please check in with the Chairs to be sure they are communicating effectively with their Committee members and if they have anything that needs to be presented to the BOD at meetings. D. Hopkins agreed to send an email to all Committee Chairs to remind them the May meeting will serve as the Mid-Year Review meeting. During this discussion, each Committee was discussed, number of members and activity was reviewed. Affiliated Clubs currently does not have a Chair and it was suggested

perhaps it be combined with Membership or Suspended until more interest was generated for the work of that Committee.

8. Next BOD Meeting Date: May 11, 2021 - Mid-Year Meeting